

ZooSpensefull

Course Overview

ZOOSPENSEFULL PRESENTS:

FROM 0 TO RECALL

Get guidance throughout the course by one of our coaches!

INCLUDES: COURSE + COACHING

It's all happening on [Zoospensefull.com](https://zoospensefull.com)

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Dear Everybody,

We are happy to announce our brand new course from 0 to recall. We are very passionate about this topic and want to teach you all about it. We have trained this behaviour with a variety of animals and helped many facilities to get this behaviour in their systems.

To name a few:

- San Diego Zoo, US
- Jerusalem Zoo, Israel
- Bellewearde Familie Park, Belgium
- Namsskogan Familie Park, Norway
- Hamilton Zoo, New Zealand

And Much More!

We want you to have the same success as the facilities above. This detailed course will do just that!

From 0 to Recall is a course build for everybody working with or taking care of animals. If you have a dog at home, horses in the field, work in a zoological facility this course will be a great add on to your training knowledge.

The best part of this course is that you do not only learn about the emergency recall but you will be able to apply the theory throughout your whole training program. Which means you will become a better trainer overall.

The idea behind this course is that the focus should be on a specific behaviour. Through the journey of the course you learn about the science behind behaviour and how you can take this information to other areas in your training program. This makes the course unique and fun to become part of.

We want you to be successful in training the emergency recall. Therefore we put all our cards openly on the table to help you succeed. We added various lessons with specific topics. We added quizzes which tests what you've learned and the very best part is that we added many videos explaining why the information presented is important in training the emergency recall!

Articles that we have written before are added as links to give you the ultimate learning experience. Zoospensefull is known for their creative ideas and their effective methods in behaviour modification. This makes learning with Zoospensefull a one of a kind experience!

Have Fun Learning!

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Course Content

1. Introduction
2. Understanding Classical Conditioning
3. What is Behaviour and How Does Antecedent Arrangement Work?
4. The Introduction of Operant Conditioning
5. What is Motivation?
6. Ignore Everything in Your Environment
7. Finding Your Baseline
8. The Approximation Plan
9. Download Your Shaping Plan

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1. Introduction

Training this behaviour is more important today than ever before. Parents who do not pay enough attention to their children walking through zoological institutions. Visitors looking at their phone continuously wanting to get the best action/ picture to get their likes. Dogs without the leash and an owner who doesn't pay attention. We can keep on going with situations that are currently very common in our society. As we know we can't control the masses but we are able to control our animals responding to these environments.

What is the difference between a call over or name recognition and an emergency recall? How are we able to teach these behaviours simultaneously? In this introduction we talk about the importance of training both behaviours on a different signal. Conditioning both of these behaviours has a drastic impact on the efficiency during your day.

Topics

- The Emergency Recall

2. Understanding Classical Conditioning

Classical conditioning or associative learning is one of these techniques we need to understand to be able to train this specific behaviour. The best part of this topic is that we bring it to you with the intension that you are able to use this anywhere in your program not just for this behaviour. Classical conditioning is something that is happening all the time in any situation. This directly means that we can't go around it. For us to become better in our training program we need to know what this means and what it does.

How to work with classical conditioning in your training sessions is what we help you to understand in this area of the course. Connecting one situation with the other will help you to progress. Connecting situations is the core of a successful emergency recall.

Topics

- Classical Conditioning
- Quiz

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3. What is Behaviour and How Does Antecedent Arrangement Work?

When we understand what behaviour is we can have an effect on it, that's what we always mention in our workshops. It is important to understand how behaviour works and what it is. Essentially we are conditioning a new behaviour with an observable behaviour that might already exist. Recognising what we have and the behaviour we can use helps us to make rapid progress. Therefore this specific topic is of great use conditioning the recall. Same as the other topics, this is not just applicable for the recall but for your whole training program.

Antecedent arrangement helps the animals to succeed from the start. We want you to become creative in preparing the environment for greater success in your sessions. Did you know that the animal responds to their environment continuously? What if we prepare this environment so we can recognise the behaviour we are looking for a lot faster? We want the animal to be successful as quick as possible. Proper antecedent arrangement will do just that.

Topics

- Behaviour
- Antecedent Arrangement
- Quiz

4. The Introduction of Operant Conditioning

With a great response comes great reinforcement. Reinforcement is one of the consequences that is part of operant conditioning. We believe that the animal always behaves to what is reinforcing to them. This idea is an important part of the success in your training. When you have taken the first 4 lessons this part will be better to understand. The emergency recall and your training program rely on a well understood system by the trainer. Operant conditioning is the science of consequences and within our programs a necessity to learn about.

When we know how to increase the behaviour we want to see we are able to excel in learning. This allows us to be very successful ourselves which is self-reinforcing on its own.

Wondering what it is exactly? We take it down into smaller pieces and help you to understand how it works with proper video examples.

Topics

- Operant Conditioning
- Positive Reinforcement
- Negative Reinforcement
- Positive Punishment
- Negative Punishment
- Quiz

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5. What is Motivation?

Motivation is a huge component of training the animals we work with. We want to teach the animal a specific motivation to what we want in the emergency recall. We want to teach them it is better to do this in comparison to this. Reaching that goal we need to understand how we can have an effect on motivation by external actions.

We let you know how baiting works and which effect it can have to the animals. We give you various points about why baiting can be used and how it should be used. We will talk about building the curiosity to the signals we present and how the variation in reinforcement is a huge component in the recall behaviour and the curiosity of the animal.

Topics

- Building Curiosity
- Baiting
- Quiz

6. Ignore Everything in Your Environment

When something happens in the environment we want our animals to respond to our recall signal ignoring everything else. Knowing all the distractions on the way makes this pretty difficult for the animal to do so. But we can teach this. We take you into a journey of understanding desensitisation, habituation and counter conditioning.

As you have learning in the previous lessons motivation is one important component of this behaviour but desensitisation is another to be highly successful training this behaviour. Applying new objects, sounds, smells and any other change in the environment makes responding to a signal such as the recall more and more challenging for the animal. This area will explain you how we can work through this challenge and how we can make sure that any surprise will be ignored when the signal is given.

Topics

- Desensitisation, Habituation & Counterconditioning
- Quiz

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7. Finding Your Baseline

This lesson is one of our favourites to present to you. The reason is that we explain how you can be successful with animals that are very shy or fearful. We recognise that the biggest challenge is to turn around the perception of the animals towards us. We talk about this topic in deep detail. Where do you start and what is the best reinforcer when working with shy and fearful animals?

A very important lesson which allows you to become confident in training these difficult animals!

When do you change perception and when are approximations to big? All questions which are important to know working with these type of animals. We will explain when you want to reinforce by hand and why you want to do it this specific way. Shy and fearful animals are a challenge but after this course you will feel confident training any animal in your care with the success you need.

Topics

- Standard Baseline Strategy
- Predictable Strategy
- Feeding from hand
- Quiz

8. The Approximation Plan

A shaping plan is needed to understand where we are in our progress. Often a shaping plan is not made before training a new behaviour. The success depends on your plan and therefore we explain what you need to know. The best part of this area is that you will learn about what criteria really is, how to plan your goal, how to break down a behaviour and the best part, how to change signals mid stream.

But not only that we give you a list with a variety of signal ideas you can use for the emergency recall. We share what we learned in the past and why specific signals are best to use in different situations.

Topics

- Set a clear goal
- Criteria
- The signal
- Approximations
- Quiz

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9. Download Your Shaping Plan

We understand the difficulty for trainers to write shaping plans. Therefore we did this for you. We wrote 3 different plans for 3 different situations. We wanted to make sure that we cover every challenge trainers have in their daily life either working with or living with their animals.

Plan 1: Domestic animals used to people

This training plan is very helpful for animals in your household or farm. Especially the animals that already come to you. You will have a great head start and with this shaping plan you reach your goal very quickly.

Plan 2: Animals that are shy or fearful

A great shaping plan that allows you to understand what is important for animals that are shy or fearful. This plan guides you through the important approximations to reach the goal even with these difficult animals.

Plan 3: When there is absolutely no time to train this behaviour

You feel overwhelmed with the job you do or have so many animals on your department and can't find the time. This plan is for you. We decided to write a plan for trainers that do not feel like they have time. To still train the animals for this behaviour we focussed on your daily routines.

These plans are free to download when you purchase this course.

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What Others Think About This Course!

“This unique training course is a must-do for any trainer level, from beginner to advanced. Unlike other animal training courses, “From 0 to Recall” is specific behaviour based and focuses on helping you achieve and train one of the most essential safety behaviours in the zoological industry. Just as important, this course also enables you to develop as a trainer along the way.” – DEANE JONES Curator of zoological parks

“This online course is a nugget for all animal caretakers. Each session is as adaptable for zoo animals as it is for domestic animals. The videos presented provide clear information and great inspiration. ZooSpensefull offers quality training for beginners and experienced professionals” – LISA LONGO Animal Academie

“Just completed the course “From 0 to recall” and it has been fantastic! The first course I’ve done where the theory is demonstrated by lots of practical applications in example videos and content that shows the real world uses and benefits across a range of taxa. There is a lot of great content that also extends beyond recall training, there’s lots to learn from this course to enable keepers to go out and apply improved welfare and training methods for whatever species they work with. I strongly recommend this course and will also eagerly await more amazing content from ZooSpensefull!” – DAN SIMOUNDS

Join Our Course!

PRICES

Individual without further coaching	€ 49,99
With coaching throughout the course	€ 224,99

Zoological institutions that hold:

10 Zoo Professionals*	€ 450,00 (€45,00 per person)
20 Zoo Professionals*	€ 850,00 (€42,50 per person)
30 Zoo Professionals*	€ 1200,00 (€40,00 per person)
40 Zoo Professionals*	€ 1500,00 (€37,50 per person)

2 FREE Consultation Sessions Included!

*All Zoo professionals have to work for the same institution

Contact us for more information about the our program for zoological institutions.

Email: info@zoospensefull.com